

# AYŞEN ŞENTÜRK

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## İş Geçmişi

**(09.2017 - ...)**

Kurucu, Genel Müdür  
*Axel Sağlık Çözümleri (Ankara)*

**(12.2013 - 08.2017)**

Sağlık Ekonomisi ve Politikası & Kurumsal İlişkiler Danışmanı  
*Polar Sağlık Ekonomisi ve Politikası Danışmanlık*

**(06.2012 - 12.2013)**

Pazara Erişim ve Sağlık Ekonomisi Danışmanı  
*İlaç ve Tıbbi Cihaz Sektörü*

**(09.2009 - 06.2012)**

Sağlık Ekonomisi Müdürü  
*Bayer İlaç*

**(07.2004 - 09.2009)**

Sağlık Ekonomisi Uzmanı  
*Maliye Bakanlığı (İlaç Geri Ödeme Komisyonu Kurucu Üyesi)*

## Eğitim

**(2018 - ...)**

Marka İletişimi (İkinci Üniversite Programı)  
*Anadolu Üniversitesi*

**(2009 - 2008)**

Sağlık Ekonomisi ve Farmakoekonomi Dersi (Yüksek Lisans) (Ankara)  
*Hacettepe Üniversitesi Eczacılık Fakültesi*

**(2009 - 2005)**

Hastane İşletmeciliği Bölümü (Yüksek Lisans) (Ankara)  
*Gazi Üniversitesi İşletme Anabilim Dalı, Sosyal Bilimler Enstitüsü*

**(2003 - 1998)**

Sağlık İdaresi Bölümü (Lisans) (Ankara)  
*Hacettepe Üniversitesi İktisadi ve İdari Bilimler Fakültesi Fakültesi*

**(1998 - 1991)**

Samsun Bafra Anadolu Lisesi

## Gönüllü Deneyim

**(2013-.....)**

Sağlık Ekonomisi ve Politikası Derneği  
*Yönetim Kurulu Yedek Üyesi*

**(2004-2003)**

Sağlık İdarecileri Derneği  
*Üniversite Platformu Kurucu Başkanı*

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## Sertifikalar

Onkoloji İlaçları için Farmakoekonomi Kursu – 2010 (Antalya)

Sağlık Ekonomisi ve Farmakoekonomi  
(Hacettepe Ünv. Ecz. Fak.) – 2008 (Ankara)

Maliyet Etkililik Analizleri Nasıl Okuruz Kursu  
(Ghent Üniversitesi) – 2008 (Ankara)

Sağlıkta İnsan Kaynakları Politika Oluşturma Çalıştayı –  
2007 (Ankara)

Dünya Sağlık Örgütü Farmakoekonomi Kursu  
(Kanıt, Para ve İlaç Seçimi) – 2006 (İstanbul)

Casemix (Vaka Bileşimi) Yaz Okulu – 2005 (Trieste, İtalya)

3. Uluslararası Farmakoekonomi Farmakoepidemioloji Sempozyumu  
– 2004 (İzmir)

## Yayınlar

### KİTAPLAR

- İlaç ve Pazara Erişim Süreci: Fiyatlandırma ve Geri Ödeme Politikaları / Editör Yardımcısı / Lansman
3. Uluslararası İVEK Kongresi, Nisan 2017

### MAKALELER

- Sağlık Harcamaları Artıyor, Bundan Ne Anlamalıyız? / Klinik İletişim Dergisi, Aralık-Ocak 2018
- Cost of Treatment of Chronic Spontaneous Urticaria in Turkey Health / Journal of Health 1098-1103, Ağustos 2016
- Sağlık Ekonomisi / Workshop Dergisi, Mayıs-Ağustos 2015
- Biyoteknolojik İlaçlara Yeni Bir Alternatif: Biyobenzer İlaçlar / Farmaskop Dergisi, Haziran 2009
- Sağlık Harcamalarının Artışı ve Bununla Birlikte Sağlık Ekonomisinin Artan Önemi / Vergi Raporu Dergisi, Ağustos 2007

## Yayınlar

(Devamı)

### ARAŞTIRMALAR

- 1.Yaşlı Sağlığı Tanı Tedavi Rehberi 2010 / Sağlık Bakanlığı, 2007
- 2.Sosyal Güvenlik Sisteminde İlaç Geri ödeme Politikalarının İlaç Harcamalarına Etkisi / Yüksek Lisans Tezi, 2009
3. ABD Sağlık Sistemi / Araştırma Projesi, 2002

### KISA SÖZLÜ SUNUMLAR

- 1."Türkiye' de Biyoteknoloji ve Biyobenzer İlaç Pazarı" Vignette Presentation of the HTAi 2017 Annual Meeting held in 17-21 June 2017 at Rome/ITALY

### POSTERLER

- 1."Reimbursed Drugs with Alternative Payment Model in Turkey" Research Abstract of the ISPOR 20th Annual European Congress held in 4-8 November 2017 at Glasgow/UK
2. "Local Production Policies in the Turkish Pharmaceutical Market" Research Abstract of the ISPOR 20th Annual European Congress held in 4-8 November 2017 at Glasgow/UK
3. "Budget Impact of Alteplase in Treatment of Acute Ischemic Stroke in Turkey" Research Abstract of the ISPOR 20th Annual European Congress held in 4-8 November 2017 at Glasgow/UK
4. "Cost-effectiveness of Contour Cutter Stapler in Low Anterior Resection in Turkey" Research Abstract of the ISPOR 20th Annual European Congress held in 4-8 November 2017 at Glasgow/UK
5. "Cost-effectiveness of Duragraft as a Vein Graft Treatment in Coronary Artery Bypass Grafting in Turkey" Research Abstract of the ISPOR 20th Annual European Congress held in 4-8 November 2017 at Glasgow/UK
6. "Cost-effectiveness of Bariatric Surgery in Turkey: From a Long Term Perspective" Research Abstract of the ISPOR 20th Annual European Congress held in 4-8 November 2017 at Glasgow/UK
7. "Cost-effectiveness of Penteray High Density Mapping Catheter in Treatment of Tachycardia in Turkey" Research Abstract of the ISPOR 20th Annual European Congress held in 4-8 November 2017 at Glasgow/UK
8. "Orphan Drug Market Analysis in Turkey" Research Abstract of the ISPOR 19th Annual European Congress held in 29 October-2 November 2016 at Vienna/AUSTRIA
- 9."Diret Cost of HIV/AIDS in Turkey" Research Abstract of the ISPOR 19th Annual European Congress held in 29 October-2 November 2016 at Vienna/AUSTRIA

## Yayınlar

(Devamı)

- 10."Indirect Cost of HIV/AIDS: Results of a Survey from A Turkish Research Center" *Research Abstract of the ISPOR 19th Annual European Congress held in 29 October-2 November 2016 at Vienna/AUSTRIA*
- 11."Indirect Costs of Stroke in Turkey" *Research Abstract of the ISPOR 19th Annual European Congress held in 29 October-2 November 2016 at Vienna/AUSTRIA*
- 12."Direct Cost of Chronic Obstructive Pulmonary Disease (COPD) in Turkey: A Panel Approach" *Research Abstract of the ISPOR 19th Annual European Congress held in 29 October-2 November 2016 at Vienna/AUSTRIA*
- 13."Adherence to Gold Criteria Strategy in Treatment of Chronic Obstructive Pulmonary Disease (COPD) Patients: Cost Implications in Turkey" *Research Abstract of the ISPOR 19th Annual European Congress held in 29 October-2 November 2016 at Vienna/AUSTRIA*
- 14."Indirect Costs of Epilepsy in Turkey: Cost of the Disease in Terms of Work Loss" *Research Abstract of the ISPOR 19th Annual European Congress held in 29 October-2 November 2016 at Vienna/AUSTRIA*
- 15."Direct Costs of Epilepsy in Turkey: A Panel Approach" *Research Abstract of the ISPOR 19th Annual European Congress held in 29 October-2 November 2016 at Vienna/AUSTRIA*
- 16."Cost Minimization Analysis of Certolizumab Pegol in Treatment of Chron's Disease in Turkey" *Research Abstract of the ISPOR 19th Annual European Congress held in 29 October-2 November 2016 at Vienna/AUSTRIA*
- 17."Comparison of Sugammadex and Neostigmine Use in Terms of Cost Savings in Hospitals in Turkish Healthcare Settings" *Research Abstract of the ISPOR 21st Annual International Congress held in 21-25 May 2016 at Washington/USA*
- 18."Treatment Algorithm and Direct Costs of Treatment of HR+/HER2- Post Menopausal Advanced/Metastatic Breast Cancer Patients in Turkey" *Research abstract for the ISPOR 21th Annual International Meeting held in 21-25 May 2016 at Washington/ USA*
- 19."Cost Saving Study of Five Grass Pollen Slit Tablet versus Scits and Symptomatic Treatment" *Research abstract of the ISPOR 18th Annual European Congress held in 7-11 November 2015 at Milano/ITALY*
- 20."How Pricing and Reimbursement Policies Affect the Budget Impact of the Treatment of Systematic Juvenile Idiopathic Arthritis in Turkey" *Research abstract of the ISPOR 18th Annual European Congress held in 7-11 November 2015 at Milano/ITALY*

## Yayınlar (Devamı)

21."Local Cost Study of Treatment Venous Thromboembolism in Turkey" *Research abstract of the ISPOR 18th Annual European Congress held in 7-11 November 2015 at Milano/ITALY*

22."Direct Treatment Costs of Stroke in Turkey" *Research abstract of the ISPOR 18th Annual European Congress held in 7-11 November 2015 at Milano/ITALY*

23."Cost of Familial Mediterranean Fever Disease in Turkey" *Research abstract of the ISPOR 18th Annual European Congress held in 7-11 November 2015 at Milano/ITALY*

24."Cost-Effectiveness of Use of Anular Closure Device in Lumbar Discectomy Surgery in Turkey" *Research abstract for the ISPOR 17th Annual European Congress held in 8-12 November 2014 at Amsterdam/ NETHERLANDS*

25."Cost-Effectiveness Analysis of Xolair in Turkey" *Research abstract for the ISPOR 17th Annual European Congress held in 8-12 November 2014 at Amsterdam/ NETHERLANDS*

26."Development of HTA In Turkey" *Research abstract for the ISPOR 17th Annual European Congress held in 8-12 November 2014 at Amsterdam/ NETHERLANDS*

27."Availability of Risk Sharing Agreements in the Turkish Pharmaceutical Sector" *Research abstract for the ISPOR 17th Annual European Congress held in 8-12 November 2014 at Amsterdam/ NETHERLANDS*

28."Cost-Analysis of Chronic Idiopathic Urticaria Disease" *Research abstract for the ISPOR 17th Annual European Congress held in 8-12 November 2014 at Amsterdam/ NETHERLANDS*